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Also admitted in District of  
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*Via Electronic Filing and First Class Mail*

April 12, 2012

Debra A. Howland  
Executive Director  
New Hampshire Public Utilities Commission  
21 South Fruit Street, Suite 10  
Concord, NH 03301

Re: <sup>DE 12-007</sup>~~DE 10-160~~: **Public Service Company of New Hampshire Investigation  
into Effects of Customer Migration**



Dear Ms. Howland:

In its July 26, 2011 order in the above-referenced proceeding, the New Hampshire Public Utilities Commission ("Commission") ordered that certain retail electric market enhancements be further investigated in a generic proceeding. In particular, the Commission ordered:

proposals for purchases of receivables, customer referral, and electronic interface programs to support customer choice in energy supply should be further investigated through a generic docket for potential applicability for all residential electric utility customers and for smaller commercial electric and gas utility customers who currently have few, if any, competitive options for energy supply.

Order No. 25,256 at 40.



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As the Retail Energy Supply Association (“RESA”)<sup>1</sup> indicated throughout the course of this docket, purchase of receivables, customer referral, and electronic interface programs to support customer choice are important tools to promote the development of retail electric markets for the residential and small commercial customer segments. See Order No. 25,256 at 10-14. Thus, RESA hereby requests that the Commission open the above-referenced generic proceeding to conduct an investigation into these and other retail electric market enhancements as soon as possible. RESA further requests that, once the proceeding is open, as a first step, that the Commission schedule a technical conference to allow the parties to discuss each of these retail market programs, including the key elements necessary for the success of each program and how properly implemented programs can provide significant benefits to consumers.

Please feel free to contact me if you have any questions or require additional information. Thank you.

Sincerely,



Joey Lee Miranda

Copy to: Service List

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<sup>1</sup> RESA’s members include: Champion Energy Services, LLC; ConEdison *Solutions*; Constellation NewEnergy, Inc.; Direct Energy Services, LLC; Energetix, Inc.; Energy Plus Holdings LLC; Exelon Energy Company; GDF SUEZ Energy Resources NA, Inc.; Green Mountain Energy Company; Hess Corporation; Integrys Energy Services, Inc.; Just Energy; Liberty Power; MC Squared Energy Services, LLC; Mint Energy, LLC; NextEra Energy Services; Noble Americas Energy Solutions LLC; PPL EnergyPlus, LLC; Reliant; TransCanada Power Marketing Ltd. and TriEagle Energy, L.P.. The comments expressed in this filing represent the position of RESA as an organization but may not represent the views of any particular member of RESA.

